
White Oak Vet Clinic Newsletter

Phone: 412-678-4042

Website: wovet.com

Email: info@wovet.com



Coming January 2026: Bravecto Quantum A New Era in Flea & Tick Protection

We're excited to announce that starting January 2026, White Oak Veterinary Clinic will offer Bravecto® Quantum, the first and only once-yearly injectable flea and tick preventative for dogs! Approved by the FDA in July 2025, Bravecto Quantum is a 12-month extended-release injectable suspension that provides unmatched protection against fleas and ticks with just one dose per year. This revolutionary product from Merck Animal Health simplifies parasite prevention and enhances compliance for pet parents.

What Makes Bravecto Quantum Unique?

- One injection = 12 months of protection against:
 - Fleas (*Ctenocephalides felis*)
 - Black-legged ticks (*Ixodes scapularis*)
 - American dog ticks (*Dermacentor variabilis*)
 - Brown dog ticks (*Rhipicephalus sanguineus*)
- Safe for dogs and puppies 6 months of age and older



Why Does Year-Round Protection Matter? Fleas and ticks aren't just a summer problem. These pests can become active with just a few warm days—even in winter. Bravecto Quantum ensures your dog is protected every day of the year, reducing the risk of tick-borne diseases and flea infestations.

Bravecto Quantum has already earned accolades, including the 2024 Edison Award and S&P Global Award for Best New Companion Animal Product, recognizing its breakthrough in veterinary care. Appointments for Bravecto Quantum injections will begin in January 2026. Call us to schedule or ask us during your next visit!

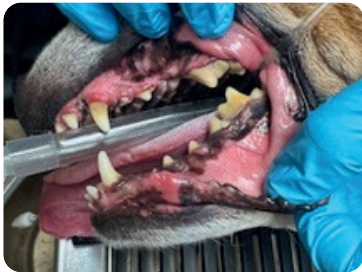
Insights from Our Longest-Serving Team Member, Chrissy



Working in veterinary medicine means so much more than caring for animals—it's about connection, compassion, and growth. Every day brings an opportunity to learn and educate while staying grounded in empathy and kindness, the foundation of every great technician.

Over the years, I've adapted to changes and challenges, always remembering that compassion guides us through. A natural love for animals drives this work, because it's not just a job—it's a passion. Most importantly, it's about being present for every moment, whether welcoming a new pet or saying goodbye to an old friend. We want owners to know we're with them every step of the way, sharing in their joy and their heartache.

Dental Health Before and After



Dental care isn't just about fresh breath; it's essential to your pet's overall health. Plaque and tartar buildup can lead to gum disease, tooth loss, and even infections that affect major organs.

If your pet has bad breath, drools, struggles to eat, or has discolored teeth or swollen gums, it may be time for a dental checkup. We offer full dental exams, cleanings, X-rays, and extractions when needed, along with tips for at-home care like brushing and dental chews.

Let's keep those tails wagging and those smiles bright!



Fur and Family Food Drive

We're thrilled to share the heartwarming results of our Fur and Family Food Drive, held during the last week of October at White Oak Veterinary Clinic. Thanks to the generosity of our clients, staff, and community members, we were able to deliver four large boxes and one bag of food to the Greater Pittsburgh Food Bank in Duquesne! This initiative was created to support both local families and their pets, recognizing that food insecurity affects every member of the household—including the furry ones. Your donations of non-perishable food, pet supplies, and treats helped ensure that no bowl went empty and no belly went unfed.

A Special Thank You

To everyone who donated, shared our messages, or helped spread the word: your kindness made a real impact. We're proud to be part of a community that shows up for one another, especially in times of need.



What You Told Us About Flea & Tick Prevention

We are grateful to everyone who participated in our recent flea and tick prevention survey. Your feedback helps us better understand your needs and preferences when it comes to protecting your pets. Most respondents were dog owners, with many also caring for cats, and a wide range of prescription products are currently in use — including Nexgard, Heartgard Plus, Simparica Trio, and Bravecto. Among non-prescription options, Seresto collars were the most popular, followed by Frontline Plus, Advantage II, and Advantix II. We also learned that over half of our clients currently purchase these products from online retailers like Chewy or Amazon, while others shop at pet stores or alternative sources. Encouragingly, more than 70% of respondents said they would prefer to purchase flea, tick, and heartworm products directly from our office if available — especially if pricing and convenience are competitive.

In early 2026, we will begin carrying Seresto collars, Simparica Trio, Advantix II, Advantage II, and Bravecto right here in the clinic. As a reminder, we price match Chewy for all flea, tick, and heartworm products sold in-office, making it easier than ever to protect your pets while supporting your local veterinary team. Thank you again for your input — and for trusting us with your pet's care. Stay tuned for more updates as we expand our in-house offerings based on your feedback!



Supporting Pets with Diabetes: The Diabetes PetCare Alliance

November is National Pet Diabetes Month, and the Diabetes PetCare Alliance is helping us and pet owners manage this condition with confidence. Formed through a partnership between Merck Animal Health, Zoetis, and Nestlé Purina PetCare, the alliance provides free resources to clinics, including educational materials and diabetes management kits for newly diagnosed pets.

These kits contain an AlphaTRAK[®]3 glucose monitor, a vial of Vetsulin[®], and a bag of Purina[®] Pro Plan[®] Veterinary Diets, giving pet owners the tools they need to begin treatment. With diabetes affecting 1 in 300 dogs and 1 in 230 cats, early diagnosis and proper care are essential.

If your pet is newly diagnosed with diabetes in November or December, you will be asked to fill out a form so your information can be submitted to receive these items.



Updated Vaccine Guidelines for 2025: Science-Backed Care for Your Pets

We have updated our vaccine guidelines to reflect the latest scientific standards in veterinary care. These changes replace outdated recommendations and ensure your pets receive the most effective protection.

Dog Vaccines

- Bordetella:
 - Recommended anytime after 8 weeks of age.
- Distemper:
 - Start as early as 6 weeks, then every 3–4 weeks until over 16 weeks.
 - After the 1-year vaccine, boosters are every 3 years (unless overdue by 7+ years).
- Flu, Lepto, Lyme:
 - Begin as early as 10–12 weeks and booster 3–4 weeks after.
 - High-risk puppies (e.g., hunting dogs) may receive 3 rounds of Lepto.
- Rabies:
 - After the initial 1-year vaccine, boosters are every 3 years (unless overdue by 7+ years).

Cat Vaccines

- Rabies (Purevax):
 - Approved for 1-year use only; must be administered annually.
- Leukemia:
 - Now considered a core vaccine.
 - Kittens should receive 2 neonatal boosters and one at 1 year.
 - May be discontinued for low-risk cats, but still offered.
- Distemper:
 - Start at 6 weeks, then every 3–4 weeks until over 16 weeks.
 - After the 1-year vaccine, boosters are every 3 years (unless overdue by 7+ years).

Why Choose Our Online Pharmacy Over Chewy?

When it comes to ordering your pet’s medications and preventatives, convenience and affordability matter—but so does trusted care. Our online pharmacy offers the same fast shipping and auto-ship options as Chewy, with the added benefit of direct integration with your pet’s medical records. Every prescription is reviewed by your veterinarian, ensuring accurate dosing and timely approvals without the hassle of third-party delays.

We also offer frequent promo codes and manufacturer discounts that may match or beat Chewy’s prices, especially on monthly preventatives and long-term medications. Plus, by ordering through us, you’re supporting a local business that’s committed to your pet’s health and the White Oak community. Our team is always here to answer questions and provide personalized guidance.

Before you click “add to cart” on Chewy, check out our online pharmacy for trusted care, competitive pricing, and community support—all in one place.





Pet of the Month

Each month, we invite clients to share photos of their pets on our Facebook page. If enough entries are received, voting opens to the public on SurveyMonkey, and the **winning pet receives a \$20 clinic credit**. The winning photo is featured on Facebook and displayed in our office.

Think your furry friend has star quality? Enter our Pet of the Month contest on Facebook (@WOVetClinic). Submissions open the first of every month!

Exciting News for Apoquel Pet Parents

If your pet has been prescribed Apoquel (3.6 mg, 5.4 mg, or 16 mg tablets) within the past year, we have great news for you! Zoetis is offering bonus savings for new Apoquel and Apoquel Chewable patients who have not yet joined the Zoetis Petcare Rewards Pack. This is a fantastic opportunity to earn extra rewards on your first submission through their program. Eligible purchases include in-clinic purchases and orders through our Vetcove online pharmacy.

*Purchases made through Chewy or other third-party retailers are not eligible for rewards. One redemption in rewards points per dog. If you own more than 1 dog, the promotion code can be redeemed for each dog on their first monthly dose only. Valid on eligible purchases made from November 1, 2025 – March 15, 2026. Invoice submissions must be made by April 14, 2026, to qualify.

Support the Angel Fund with White Oak Gear!

Show your White Oak pride and help pets in need! You can purchase a White Oak Veterinary Clinic tumbler for \$30, and \$5 from each tumbler sale goes directly to the Angel Fund, supporting families and pets during difficult times. We also have White Oak decals available for just \$5, with \$1 from each sale donated to the Angel Fund. Stop by the clinic to grab yours and make a difference—one sip and sticker at a time!



Want to Donate?



Disclaimer: White Oak Veterinary Clinic is not a 501c3 organization. Donations cannot be deducted for tax purposes.

5 Star Client Testimonials

"Friendly staff, clean facilities, helpful assistants. The doctor is very good and attentive to our pets. Our pet had a slight problem and needed further tests, which were done quickly and a phone call alerted us to the situation. I highly recommend the Clinic!"

"I just started here with my 2 cats, Jojo was first to see Dr. Herr. She was very professional with his exam and explained everything, no pressure for tests and listened to my concerns. Their vet tech was awesome with him got his nails cut and blood draw without issues. I really like the transparency of the fees posted so you know costs. The office was very clean and decorated nicely. Office staff was very helpful."

"Dr. Green is an excellent vet! She takes time with me and my kitties, always doing her best! Office staff is excellent also; friendly and caring! Thanks!"